



Are you working in the business sector and pursuing social, ecological and economical sustainability goals? Would you like to offer committed young people with a particular interest in fair and sustainable economy a project internship at your company or organization? Submit project proposals for the 2018 ASAprenuers program until 15th September 2017!

ASAprenuers

The ASA program is a learning and qualification program dedicated to development education based in Germany. It is aimed at young people who want to understand global interdependencies, who ask critical questions and who campaign for a just world. Mutual learning and responsible social action for sustainable development and fair global interaction are at the heart of the program. ASA is a program of Engagement Global gGmbH – Service for Development Initiatives and is funded by the German Ministry of Development and Economic Cooperation (BMZ).

The ASAprenuers program is part of the ASA program. It focuses on sustainable business issues and is directed towards businesses, which are committed to sustainable economic development. A sustainability project, that the participants will work on during two project internships with the respective partner organizations, form the core of the program. The first project internship takes place in Germany, followed by a project internship in an African, Asian, Latin American or South-Eastern European country.

Course of the program

During a three-month project internship in Germany the ASAprenuers participants are closely involved in the project activities with the German partner organization. The ASAprenuers participants then proceed with their project work in a country in Africa, Asia, Latin America or South-Eastern Europe, where they complete a three-month internship with the local partner organization. In addition, the ASAprenuers participants attend multi-day seminars conducted by ASA. During the seminars, participants exchange ideas about global power structures, their own position and privileges as well as global learning. In addition to that, ASAprenuers participants attend specific ASAprenuers seminars, where they get a deeper insight into sustainable economy in a local and international context, alternative economic models and change facilitation. The participants reflect upon their experiences and discover ways of integrating these into their own daily life as well as transferring these into further engagement.

Why should you become a partner organization?

- As a partner organization you receive support by engaged and qualified young professionals, who contribute their critical and innovative ideas and experiences while working on your sustainability project.
- You will position yourself as an innovative first mover and as an attractive employer in the field of sustainable economy.
- You will profit from a world-wide network of partners and alumni in the ASA program.
- With our events (ASA-Kaleidoskop, Autumn School for Sustainable Entrepreneurship and other networking events) as well as our website, you will receive publicity platforms for your engagement.
- In the frame of the ASA program you will receive the opportunity to further develop and strengthen your international cooperations and partnerships.

ASA program calendar

May to 15th. September 2017

Deadline for submission of project proposals.

Mid October 2017

Project selection by the ASA program

20. November 2017 to 10. January 2018

Selected projects are published on the ASA website. Interested and eligible young professionals and students can apply.

Januar und Februar 2018

Selection of participants..

März bis Juni 2018

Participants participate in two ASA seminars and one ASAprenuers seminar in Germany. First contact between participants and partner organizations.

April to July 2018

Three-month project internship with the partner organization in Germany.

Between July and December 2018

Three-month project internship with the partner organization in the Global South.

February and March 2019

ASAprenuers participants attend two seminars, where they review the project phase, exchange regarding future engagement as well as network.

Who are the ASA participants?

Young people between the age of 21 and 30, who study in Germany or have completed their vocational training can apply to the ASApreneurs program.

The participants are no experts in the field of development cooperation, but rather committed young people who want to advocate for a just and sustainable development. During their project internship the participants highly value concrete tasks and the possibility to contribute their experiences and ideas.

Contribution of the ASA program

- If requested, we advise you on the elaboration and development of your project proposal.
- We call for applicants in Germany, manage the application process, and select engaged participants in a tried-and-tested selection process.
- We support the learning and preparation process of participants through ASA seminars. The participants are supported intensively by tutors and supervised in their learning process: Topics of the seminars include team building, project management, Sustainable Economy, Social Entrepreneurship and innovation.
- The ASA program covers the costs for the seminars (accommodation, meals, seminar content) as well as a liability, health and accident insurance for the project internships in the Global South. ASA covers a portion of the travel costs to the project internship and the ASA seminars.

Contribution of the partner organizations

- Together with your partner organization in the Global South, you develop the project proposal with the support of the ASA program.
- Following the preselection by the ASA team, you will be able to select the participants for your project
- You support the participants with travel formalities (e.g. visa application) and with their accommodation during the project internships.
- You support the project team professionally and organizationally in the preparation, implementation and follow-up of the project phase in your country.
- You provide appropriate framework conditions for the project activities.
- You commit to supervise the participants during both project phases as well as to pay an adequate remuneration (we are seeking a remuneration of 600€/month minimum in Germany and a minimum of 300€/month in the respective country of your partner organization)

„Thanks to the ASApreneurs participants we have the opportunity to transfer specific knowledge within our international organization network and across different countries.“

*- Michael Vollmann, Ashoka
Deutschland, Project partner*

„The low-threshold approach of the ASApreneurs program enables especially small- and medium-size companies to engage in sustainability and receive support for innovative projects. Make use of this chance!

*- Heiko Schwiderowski, DIHK,
Project partner*

Project examples

- Fostering Social Entrepreneurship for socially and environmentally sustainable jobs in Uganda
- Project management in food security: Increase / Improve/Strengthen living conditions of coffee farmers in Ethiopia
- Fair Fashion: Ranging from fabric selection over sewing studio to sales in India
- Development of new organic products in cooperation with small farmer cooperatives in Ecuador

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On behalf of



Federal Ministry
for Economic Cooperation
and Development